



# BITA ગરબા Mahotsav

Akota, Vadodara  
Sept. 22 - Oct. 1, 2025



BARODA IT ASSOCIATION  
Since 1997

Where Technology Meets Tradition



## **BITA Vision & Mission**

- Enhances the economic influence of IT industries in the state and nation
- Encourages IT adoption and growth in the Baroda region
- Fosters a collaborative ecosystem among OEMs, suppliers, dealers, and customers
- Develops strategic initiatives to position Baroda as a premier IT hub in Western India
- Engages in social welfare activities through the BITA Foundation, promoting social responsibility and community development

## **BITA Initiatives**

- **BITA Expo:** A showcase of cutting-edge technology and innovation
- **BITA Garba Mahotsav:** A vibrant celebration of culture and community
- **Expert Insights:** Technical seminars and workshops for knowledge sharing
- **Skill Development:** Training programs for enhancing IT skills and expertise
- **Industry Connect:** IT forums, panel discussions, and networking opportunities

## **BITA Member Benefits and Engagement**

- **Family Getaways:** Exclusive tours and outings for members and their loved ones
- **Competitive Spirit:** Participation in various contests and competitions
- **Wellness Initiatives:** Comprehensive medical health checkups and wellness programs
- **Inspiration and Growth:** Motivational sessions and personal development programs



"Acclaimed for his powerful vocals and captivating stage presence, Dharmesh Parmar is a gifted singer who has enthralled audiences worldwide with his soul-stirring performances. A Diploma holder in Performing Arts (Vocals), Dharmesh embarked on his solo journey in 1994 and has since performed at numerous Garba Mahotsavs in the UK, Australia, Tanzania, USA, and India. He has shared the stage with celebrated singers and performs under the banner of "SWAR OM VRUND". With his remarkable vocal range and emotive delivery, Dharmesh Parmar is a spellbinding artist who will leave you wanting more."

**- Mr. Dharmesh Parmar**





## Main Sponsorship (11,00,000 /-)

- ◆ Your Brand will share title name along with BITA (i.e. BITA Garba Mahotsav Main Sponsor XYZ)
- ◆ Name and Logo in the press Advertisement
- ◆ Branding at Main Gate (Side Pillar), Hoarding & All Publicity Material
- ◆ Product Promotion during the Event
- ◆ Banner of your Company at the Venue
- ◆ Live Announcement During the event
- ◆ Brand Promotion through our Website and Social Media
- ◆ Video Advertisement on Ground LED (30 Seconds)

## Co Sponsorship (7,50,000 /-)

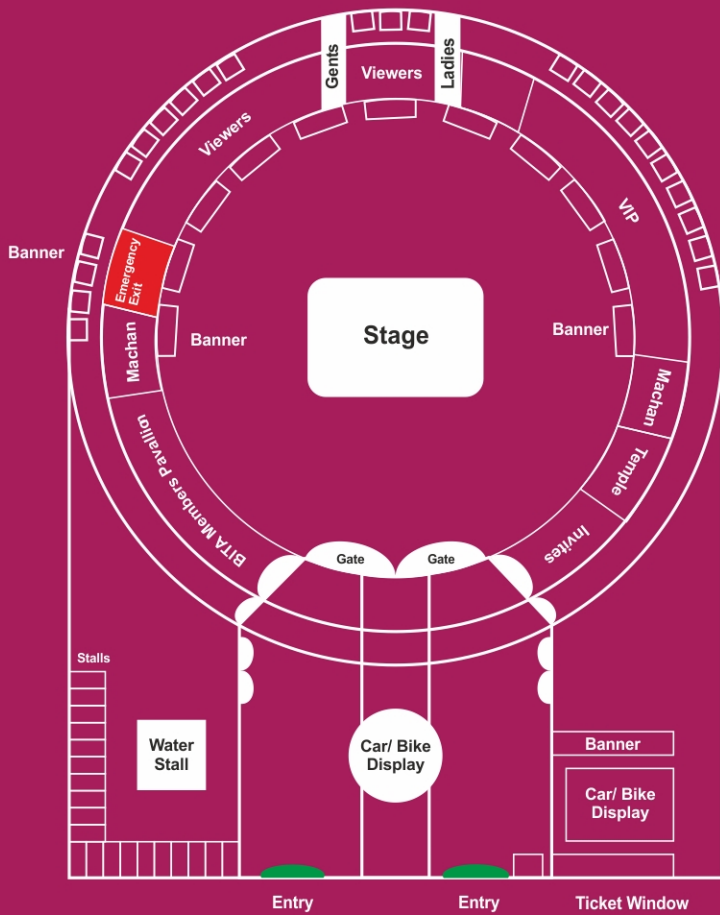
- ◆ Name and Logo in the press Advertisement
- ◆ Branding at Venue
- ◆ Branding on Hoarding & All Publicity Material
- ◆ Brand Promotion during the Event
- ◆ Banner of your Company at the Venue
- ◆ Live Announcement During the event
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- ◆ Video Advertisement on Ground LED (30 Seconds)

## Other Sponsorship

- ◆ Machan (Exclusive 50 seater pavilion).....5,00,000/-
- ◆ Ticket Sponsor (Backside of the ticket).....1,50,000/-
- ◆ Inside Ground Boundray .....3,00,000/-
- ◆ Gate Sponsor .....2,00,000/-
- ◆ Video Advertisement on Ground LED (30 Seconds).....30,000/-
- ◆ Display (Vehicle, 4 Wheeler).....3,00,000/-
- ◆ Display (Vehicle, 2 Wheeler).....1,00,000/-
- ◆ Gift Sponsor.....1,00,000/-
- ◆ Display Stalls (Per Stall).....20,000/-
- ◆ Kiosks (for Min. 5 Nos).....50,000/-
- ◆ Light Pillar (1 Nos).....1,00,000/-
- ◆ Big Hoarding .....1,50,000/-
- ◆ Banner 10 X 10 .....11,000/-

**GST 18% Extra**

## PROPOSED VENUE



## BITA COMMITTEE (2024-25)

**Paresh Patel**      **Dilip G. Patel**      **Nilesh Joshi**  
President      Vice President      Hon. Secretary

**Harjeet Singh Sondhi**      **Hemant Pachegaokar**  
Hon. Treasurer      Hon. Jt. Secretary

### Executive Member

**Nitesh N. Gorasia** | **Ashish Patel** | **Mayur N. Talati**  
**Akash Patel** | **Paresh Thakkar** | **Jignesh Vyas**

*For Sponsorship and further details contact:*

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**BARODA IT ASSOCIATION**

Since 1997

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